



1857 Helm Drive, Las Vegas, NV 89119

Dear Valued Customer:

Since 1995 CorCell, the first licensed private cord blood bank in the U.S., has continuously strived to reach new levels of excellence within the stem cell banking industry. The following are some of the most recent and exciting changes that have occurred for us, and in turn your family:

- October 2009: Cord Blood America, Inc. relocated its corporate headquarters from Santa Monica, CA to Las Vegas, NV. This relocation also included our CorCell sales center in Philadelphia, PA. We are now located just minutes from McCarran International Airport. Our new contact information is:

1857 Helm Dr., Las Vegas, NV 89119

(888) 882-2673

7:30 am – 4:30 pm PST

Customer Service and Sales: info@corcell.com

Billing and Accounting: billing@corcell.com

Payments should be mailed to: CorCell at the above address

Credit card payments can also be made over the phone. Ask about our convenient Auto Pay Program.

- January 2010: Cord Blood America held a Grand Opening event to showcase our 17,000 square foot Las Vegas facility.
 - Our new building includes a sophisticated cryogenic research and storage laboratory.
 - The space can accommodate multiple laboratories, including one specifically designed for umbilical cord blood stem cell processing and a cryo-lab with storage capacity for more than 250,000 specimens.
 - The lab is being directed by Dr. Geoffrey O'Neill, who has an impressive background of more than 25 years experience in stem cell processing, storage and transplants.
 - Please visit **www.CordBlood-America.com** to view video of the Grand Opening speeches, ribbon cutting, photos, and media coverage of the event.
- February 2010: Cord Blood America welcomed Shamoan Ahmad, M.D., M.B.A., FACP as Medical Director and leader of our Medical Advisory Board.
 - Dr. Ahmad is currently Director of the Cancer Therapy & Integrative Medicine Institute in Las Vegas, Nevada. He also serves as President of the Nevada Oncology Society and is an Associate Professor at the Touro University School of Medicine in Las Vegas. Dr. Ahmad completed his fellowship in hematology, medical oncology and bone marrow transplantation at Mount Sinai School of Medicine in New York.
 - More information about Dr. Ahmad can be found at **www.CordBlood-America.com**

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CorCell Companies, Inc. A Cord Blood America Company

- March 2010: CorCell began processing new client cord blood samples at our Las Vegas cord blood laboratory per FDA, AABB & cGMP guidelines.
 - The samples are being processed using the 510K and FDA approved BioE PrepaCyte CB sterile processing system. This system ensures the sterility and integrity of the cord blood, removes over 99.5% of unnecessary red cells, and offers a purer concentration of stem cells compared to any other product or method in the industry.
 - StemLab®, a validated tracking software, ensures quality and regulatory compliance standards are met.
 - CBS V5000 Isothermal Vapor LN2 Freezers allow specimens to be stored at liquid nitrogen temperatures without nitrogen contact, reducing risk of cross-contamination.
 - For pictures of the new lab, cryo-tank room and more, visit our Flickr account: www.flickr.com/photos/cord-blood-america
- March 2010: Cord Blood America transferred all existing client cord blood units stored in NJ and MD, including the Liquid Nitrogen freezers housing them, to our Las Vegas cryo-lab.
 - The freezers were transported and monitored during the relocation in accordance with FDA guidelines. Samples were maintained at the appropriate -196 degree C needed to guarantee sample integrity.
 - CorCell's new cryo-lab is equipped with an LN2 Bulk system that allows for uninterrupted liquid nitrogen flow to the tanks. A comprehensive security lock-down system with 24x7 monitoring and alarm, intrusion detection, motion detection, fire prevention, and security cameras ensure all of our client's cord blood samples are being stored under optimal conditions that exceed industry requirements and standards.

Our new initiatives are not limited to our lab. We have also created a new **CorCell Facebook** community where we invite our customers and supporters to post their pictures and stories about cord blood banking, discuss developments in cord blood banking and stem cell research, and meet others with the same passion for cord blood banking.

Thank you for taking the time to review these important updates. As we continue to focus on our company mission to be the most respected stem cell preservation company in the industry, we will communicate the exciting changes, progress and achievements that bring us closer to our goal. We appreciate your business, recommendations to your friends and family, and look forward to serving you in the many years ahead.

Yours Sincerely,



Matthew L. Schissler
Chief Executive Officer